

APPAREL PRODUCT DEVELOPMENT

With the growing trend of buyers asking for value-added services, only factories who can offer design and product development services can compete in the global arena. It is fast-becoming a pre-requisite for factories to be able to offer such services to remain in the buyers' matrix of selected suppliers. Garment manufacturers have to develop their own product development team to meet their buyers' requirements. Factories that have already set up product development teams, would have a head-start to work with buyers and designers to collaborate and better understand the buyer's needs. It is also imperative to create the most relevant collection in the shortest time for the buyers, as lead time gets shorter. Product development is not just about the creation of new samples, it has to meet the criteria and the needs of the buyers.

PERFORMANCE OUTCOMES

- Identify the different stages required in product development and design processes
- Determine fashion seasons, cycles and categories
- Analyze the customer, trends and market types
- Create design boards and production drawings based on trends or customer requirements.
- Ascertain technical package and embellishments
- Design a seasonal collection based on a predetermined demographic or brand.

ENTRY REQUIREMENT

- Currently working in the apparel industry or aspire to work in the apparel industry
- Possess university, diploma or high school certificate
- Ability to read, write and comprehend English isn't proficient manner
- Basic computing skills and knowledge of Microsoft office

COURSE FEE

Non-GMAC Members	USD\$380.00
GMAC Members	USD\$330.00

COURSE DURATION

Training Hours	30
Assessment Hours	4
Total Hours	34

GRADUATION REQUIREMENTS

Student must fulfil the following requirements:

- 75% attendance rate of total training hours per module
- Assessed and be competent for every module

CERTIFICATE ISSUANCE

Upon successful completion of the course, student will be awarded the CGTI Certification which is nationally endorsed and recognised by industry partners.

ATTITUDE AND KNOWLEDGE

- Process to complete a collection and development sample
- Fashion seasons and characteristics, cycles and categories
- Customer types, demographics
- Market and trend types and research
- Types of design boards, details and production drawing
- Technical package and types of embellishment
- Know-how to create a design collection for a customer

WHO SHOULD ATTEND

- Assistant Merchandisers to Merchandise Managers
- Marketing Executives and Managers
- Product Development Executives and Managers
- Assistant Product Developers to Senior Product Developers
- Sourcing Executives and Managers
- QA Auditors, QC Inspectors and QA/QC Managers
- Assistant Designers to Senior Designers
- Buyers
- Production Supervisors and Managers
- Industrial Engineers, Work Study Officers

CGTI_V6_20170314



APPLY NOW

Call +855 23 883 435
enquire@cgti-cambodia.org
www.cgti-cambodia.org

National Road No 4, Phnom Penh Special Economic Zone, Phum Trapeang Kul,
Sangkat Kantouk, Khan Porsenchey, Phnom Penh, Kingdom of Cambodia

TaF.tc International Pte Ltd
Registered No.: 201502758R